

Budapest Business School, University of Applied Sciences Oriental Business and Innovation Centre (OBIC)

The Past and the Future of Hungary's Diplomatic and Trade Relations with East Asia

Scientific Conference for PhD Candidates

18th February 2019

Venue: 1055 Budapest, Markó street 29-31

Organizing Committee: Amadea Bata-Balog

Csaba Moldicz, PhD

György Iván Neszmélyi, PhD Marianna Válóczi, PhD

13:30 – 14:00: Registration

14:00 – 14:30: Opening Speech: Marianna Válóczi, PhD – director of OBIC

Key Note Speech: Sándor Sipos, PhD - Head of Department at the Hungarian Ministry of Foreign Affairs and Trade

The Growing Importance of Hungary's Diplomatic and Trade Relations with Asia

14: 30 – 16:00: Section A:

Geopolitics, Transportation and Tourism with a Special Focus on China

(Lotz Hall) - Panel Chair: György Iván Neszmélyi, PhD; Opponent: Csaba István Moldicz, PhD

- Popovic, Slobodan: Geopolitical and Geoeconomic Position of Hungary within China + 16 Mechanism
- Horváth, Levente: Hungarian-Chinese Tourism Diplomacy from the Perspective of the Chinese Outbound Tourism
- Erdei, Attila: Railway Trade Connections between China and Hungary in the 21th Century

16:00 – 16:30: Coffee Break

16:30 – 18:00: Section B:

Diplomacy and Inter-regional Relations between Europe and East Asia (Lotz Hall) - Panel Chair: György Iván Neszmélyi, PhD; Opponent: Judit Szilágyi, PhD

- Szaniszló, Réka Brigitta: The Educational Cooperation of Hungary and Vietnam
- Niemann, Ingmar: Japans Diplomatic Relations with the European Unior after World War II under the Focus of Economic Competition
- Pócsik, Orsolya: Where is the Capital? Competitiveness, Capital Investment: Movement of Capital in Case of Japan, China, the USA and Hungary

16:30 – 18:00: Section C:

Business and Economic Relations with East Asia

(Community Space) - Panel Chair: Csaba Moldicz, PhD; Opponent: Pál Gyene, PhD

- Shi, Jiandong: China-Hungary Economic and Trade Cooperation Zone
- Hrabovszki, Ágnes Zsuzsa: Enabling Trade A Case Study of Korea
- Abu Samra, Lama: European Union East Asia Trade Relations in the 21st Century